

The  
**Lewis & Clark  
Bicentennial**

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**Mapping  
Your Community's Plan**



Photo courtesy of South Dakota Department of Tourism

PRESENTED BY  
UNITED STATES SENATOR  
**TIM JOHNSON**

For an update regarding recent federal action, please call  
**Senator Tim Johnson's Office**  
toll-free from anywhere in South Dakota at  
**1-800-537-0025.**

## A Message From U.S. SENATOR TIM JOHNSON

Over the next few years we have the challenge of preparing and promoting our state for the influx of visitors who will come to experience sites along the Lewis and Clark Trail in South Dakota during the Bicentennial celebration of the explorers' historic journey.

The Lewis and Clark Bicentennial provides tremendous opportunities for our state of South Dakota. The State of South Dakota, communities and organizations in the state already have begun planning Bicentennial-related projects, and many more are sure to join their efforts as the celebration becomes more imminent. The Bicentennial will serve as a vehicle for education, tourism, and conservation initiatives which will benefit the people of South Dakota immensely.

Education programs will be a critical part of the upcoming celebration. The Bicentennial will offer students -- both young and old -- a chance to experience living history, to see and study the trail marked out by two of the nation's most important explorers. In commemoration of the expedition, cities and towns are exploring the possibilities of building parks, monuments, or other sites that could be used by teachers as outdoor classrooms.

Tourism in South Dakota is projected to increase during the Bicentennial, bringing more visitors to the area than we've had in recent years. Since the Lewis and Clark Trail was recognized in 1978 as a component of the National Trails System, the corridor has been visited by hundreds and thousands of visitors each year. When the Bicentennial celebration begins, there will be even more people hiking, boating, canoeing and camping along the historic trail. This increase in tourism will be a boon to the



## Message from Tim Johnson (con't)

economy of South Dakota and to the other states that plan to participate in the Bicentennial.

Additionally, the Bicentennial provides an incentive for communities and individuals to investigate how they can restore historic sites visited by Lewis and Clark during their epic journey. While the appearance of much of the Missouri River has been changed forever by its channelization and the construction of the dams, it is still possible to restore areas along the river to more closely resemble the places Lewis and Clark visited during their journey. Some communities and private landowners in South Dakota may be interested in restoring the parts of the Missouri that were explored during the expedition which in turn could translate into long-term benefits for recreationists and wildlife.

With so many possibilities for new projects and programs, the Lewis and Clark Bicentennial is a truly historic opportunity for our state and I look forward to working with all interested communities, tribes, organizations, and individuals to make the celebration a successful and fitting tribute to the original Lewis and Clark expedition. The key to a successful Bicentennial celebration for all of South Dakota is quality, complementary projects along the entire length of the trail in our state.

Thank you for taking time to review the enclosed materials, and best wishes with your Bicentennial projects!

Tim Johnson

# TIM JOHNSON'S ROLE

My office can provide assistance in several ways to communities, tribes, organizations, and individuals who are preparing for the Bicentennial:

- Offer general guidance during project development
- Provide current information regarding congressional activities impacting the preparation for the Bicentennial
- Provide current information regarding activities within federal agencies impacting the preparation for the Bicentennial
- Foster effective communication between South Dakota entities and federal agencies involved in the Bicentennial preparations
- Increase awareness nationwide about South Dakota's plans for the Bicentennial
- Help identify federal funding sources

# FREQUENTLY ASKED QUESTIONS

## **How do we develop our project?**

See fact sheet devoted to this topic.

## **What kind of federal funding is available for Lewis and Clark Bicentennial projects?**

Efforts to balance the federal budget have impacted nearly all areas of federal funding. In recent years, funding for many programs has been reduced or even eliminated, and considerable scrutiny remains over federal spending programs. Additionally, many grant programs have been decentralized and essentially pass-through federal funds to the states for distribution to eligible projects.

That said, federal funding can be secured from three different sources:

**1. Existing federal programs which were not established in connection with the Lewis and Clark Trail Bicentennial.** For example, the U.S. Department of Transportation has a Recreational Trails Program which provides funds to States to develop and maintain recreational trails and trail-related facilities. Another example is the National Park Service's Challenge Cost-Share Program which offers modest support to entities interested in preserving resources in which the NPS has an interest. For more information regarding some of these programs, see individual program fact sheets in opposite pocket.

Additionally, federal agencies publish detailed information about programs, eligibility, application deadlines, and funding parameters in the Federal Register which may be available at your local library. This information is also published on the internet at: <http://www.access.gpo.gov/nara/index.html>

**2. Federal programs specifically established to support preparations for the L&C Trail Bicentennial.** To date, only modest funding has been made available by Congress for the Lewis and Clark Trail and most of the funding has gone to the National Park Service to fund staff and technical support for the Trail. However, with the Bicentennial quickly approaching, interest in funding preparations is growing and it appears likely that some funding will be available to support projects connected with the Bicentennial in the future.

See the "Federal Action Update" in opposite pocket for latest information about what is going on in Congress and in the federal agencies to support Bicentennial preparations.

**3. Congressional appropriations process.** This is the process by which a Senator makes a request to the Senate Committee on Appropriations for a funding earmark to support a specific project. In most cases, projects must have prior congressional authorization before the

# FREQUENTLY ASKED QUESTIONS

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Appropriations Committee will consider earmarking funds. If an earmark is secured, it must be approved by the full Senate and House of Representatives and signed into law by the President as part of a fiscal year appropriations bill. Consequently, this process is sometimes a long, difficult one and does not always have a positive result.

### **How do I know which federal funding source to pursue?**

Once you have developed your project, you will need to carefully consider all of the options available to you and try to identify two or three programs which look like they are the best fit. This process will take time and you should talk to as many knowledgeable people as possible when exploring your options.

While pursuing existing federal programs is definitely the simplest way to try to secure funds (especially if your project already is well developed), existing programs are already very competitive. Additionally, one of the most common mistakes people make when pursuing federal grants is to look for a grant program and then work to create an application to seek the funds. Time and again, successful applications for federal funding are developed by first identifying a worthwhile project, creating a thoughtful plan to make the project happen, and generating broad-based local and state support for the initiative.

### **Will federal assistance fully fund the entire project?**

Usually not. Most federal assistance programs require a non-federal match of anywhere from 20-75 percent of the total cost of the project. Your community, tribe, or group will need to provide financial support for your project. Each project will be different depending on the funding sources used and the type of project (walking trail, interpretive center, restoration activity, etc).

### **Who can I talk to for guidance while I am developing my project?**

See “resource list” for names and numbers of my staff, agency contacts, and private groups.

### **How can you help me with my project, Senator Johnson?**

I am deeply committed to helping South Dakota prepare for the Lewis and Clark Bicentennial celebration. My staff can work with you to emphasize the goals of your application for federal funds, provide answers to specific questions regarding programs and applications, schedule meetings with federal officials, and express support to agencies for your project.

I will work hard to be a persuasive advocate for South Dakota initiatives. Ultimately, however, it is essential that federal programs be administered effectively, and all proposals must be judged on their own merits.

# RESOURCE LIST

**Senator Tim Johnson**  
**United States Senate**  
**Washington, DC**  
**(202)-224-5842**  
**Contact: Sarah Dahlin**  
**sarah\_dahlin@johnson.senate.gov**

**toll-free from anywhere in South Dakota:**  
**1-800-537-0025**  
**Contact: Sharon Boysen**

**South Dakota Department of Tourism**  
711 East Wells Avenue  
c/o 500 East Capitol Avenue  
Pierre, SD 57501  
(605)773-3301  
Contact: Melissa Cutler  
<http://www.travelsd.com>

**National Park Service**  
Lewis and Clark NHT  
1709 Jackson Street  
Omaha, NE 68102  
(402)221-3478  
Contact: Richard Williams  
<http://www.nps.gov>

**South Dakota Department of Game, Fish and Parks**  
523 East Capitol Avenue  
Pierre, SD 57501  
(605)773-3904  
Contact: Marty DeWitt  
<http://www.state.sd.us>

**U.S. Army Corps of Engineers**  
Lewis and Clark Visitor's Center  
PO Box 710  
Yankton, SD 57078  
(402)667-7873 (NE location)  
Contact: Carol Ryan  
<http://www.usace.army.mil>

**South Dakota State Historical Society**  
900 Governors Drive  
Pierre, SD 57501-2271  
(605)773-3458  
Contact: Jay Vogt  
<http://www.state.sd.us>

**U.S. Fish and Wildlife Service**  
XXX  
Pierre, SD 57501  
(605)224-8693  
Contact: Nell McPhillips (sp?)  
<http://www.fws.gov>

**South Dakota Parks and Wildlife Foundation**  
523 East Capitol  
Pierre, 57501-3182  
(605)773-4503  
Contact: Tim Bjork  
timb@gfp.state.sd.us

**Bureau of Indian Affairs**  
MS-4058-MIB  
1849 C Street, NW  
Washington, DC 20240  
(202)219-0952  
Contact: Edward Hall, III  
<http://doi.gov/bureau-indian-affairs.html>

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**U.S. Forest Service**  
PO Box 7669  
Missoula, MT 59807  
(406)329-3599  
Contact: Margaret Gorski  
<http://www.fs.fed.us>

**United States Geological Survey**  
12201 Sunrise Valley Drive  
Reston, VA 20192  
(703)648-4447  
Contact: Karen Wood  
<http://www.usgs.gov>

**U.S. Department of Education**  
1244 Speer Blvd, Suite 310  
Denver, CO 80204-3582  
(303)844-3544  
Contact: Lynn Simons  
[lynn\\_simons@ed.gov](mailto:lynn_simons@ed.gov)  
<http://www.ed.gov>

**Federal Highway Administration**  
PO Box 700  
Pierre, SD 57501  
(605)224-8033  
Contact: Donald Kamnikar  
<http://www.fhwa.dot.gov>

**National Lewis and Clark Bicentennial Council**  
1101 Officers Row  
U.S. Grant House  
Vancouver, WA 98661  
(360)735-8343  
[bicentennial@lewisandclark200.org](mailto:bicentennial@lewisandclark200.org)  
<http://lewisandclark200.org>

**Lewis and Clark Trail Heritage Foundation**  
PO Box 3434  
Great Falls, MT 59403  
(406)454-1234  
[discovery@lewisandclark.org](mailto:discovery@lewisandclark.org)

**Lewis and Clark Trail Heritage Foundation-South Dakota Chapter**  
PO Box 8444  
Brookings, SD 57006

**American Rivers**  
Missouri River Regional Office  
Mill Towne Building  
650 J Street, Suite 400  
Lincoln, NE 68508  
(402)730-5593  
Contact: Chad Smith  
[csmith@amrivers.org](mailto:csmith@amrivers.org)  
<http://www.amrivers.org>

**National Parks and Conservation Association**  
Heartland Regional Office  
PO Box 25354  
Woodbury, MN 55125  
(651)735-8008  
Contact: Lori Nelson  
[www.npca.org/home/npca/](http://www.npca.org/home/npca/)

**National Audobon Society**  
1901 Pennsylvania Avenue, NW  
Suite 1100  
Washington, DC 20009  
<http://www.audobon.org>

**The Conservation Fund**  
1800 North Kent Street  
Suite 1120  
Arlington, VA 22209-2156  
<http://www.conservationfund.org>

# RESOURCE LIST

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**Trust for Public Land**

<http://www.tpl.org/tpl>

**Rails-to-Trails Conservancy**

<http://www.railstrails.org>

<http://www.millenniumtrails.com>

**Americans for Our Heritage and Recreation**

<http://www.ahrinfo.org>

**America the Beautiful Fund**

<http://www.america-the-beautiful.org>

**National Fish and Wildlife Foundation**

<http://www.nfwf.org>

**Nature Conservancy**

<http://www.tnc.org>

**Other Resources:**

# DEVELOPING YOUR PLAN

Every project is unique, and the key to a successful Bicentennial celebration for all of South Dakota is quality, complimentary projects along the entire length of the trail in our state. As you pursue funding sources in support of your initiatives, it is advantageous to prepare a detailed plan to specifically identify criteria that demonstrates the impact of the project. In general, information should detail the need, cost, support for and significance of the project.

1 In a few sentences, describe your "vision" (i.e. river restoration, walking/bike path, educational exhibit, visitors' center, landmark, etc.) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2 How will your project contribute to the Bicentennial celebration?

a Who will be able to enjoy this project?

- children
- senior citizens
- low-income families
- handicapped/disabled persons
- local businesses/economic development
- recreationists
- historians
- others: \_\_\_\_\_

b Is there a particular group of people who will enjoy this project more than others?

Yes \_\_\_\_\_ No \_\_\_\_\_

If "yes," who and why? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# DEVELOPING YOUR PLAN

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**c** How will people benefit from your project?

- education
- historic site
- recreation
- environmental restoration
- other: \_\_\_\_\_

**d** How is your project unique? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**3** Prepare a budget to identify the cost of the project:

**a** Start-up costs:

- construction \$ \_\_\_\_\_
- rent \$ \_\_\_\_\_
- equipment/supplies \$ \_\_\_\_\_
- personnel \$ \_\_\_\_\_
- other: \$ \_\_\_\_\_

Total start-up costs: \$ \_\_\_\_\_

**b** Phases of the project:

- phase I \$ \_\_\_\_\_
- phase II \$ \_\_\_\_\_
- phase III \$ \_\_\_\_\_

Total cost for all phases: \$ \_\_\_\_\_

**c** Long-term maintenance costs: \$ \_\_\_\_\_

TOTAL OF ALL COSTS: \$

# DEVELOPING YOUR PLAN

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4 Indicate the depth and sincerity of community support:

a Who supports this initiative?

- economic development board
- civic organizations
- service providers
- businesses
- regional, state, or federal entities
- elected officials
- individuals
- other supporters:

b Identify the funding and in-kind commitments made by supporters:

i Resources already invested:

- cash on hand \$ \_\_\_\_\_
- donations \$ \_\_\_\_\_
- purchases \$ \_\_\_\_\_
- in-kind contributions \$ \_\_\_\_\_

Total resources already invested: \$ \_\_\_\_\_

ii Commitments from sponsors:

- \_\_\_\_\_ \$ \_\_\_\_\_
- \_\_\_\_\_ \$ \_\_\_\_\_
- \_\_\_\_\_ \$ \_\_\_\_\_

Total commitments from sponsors: \$ \_\_\_\_\_

iii Commitments from officers, board members, etc.:

- Board of Directors \$ \_\_\_\_\_
- Executive Officer \$ \_\_\_\_\_
- Others \$ \_\_\_\_\_

Total commitments from participants: \$ \_\_\_\_\_

TOTAL OF ALL COMMITMENTS AND RESOURCES: \$

# DEVELOPING YOUR PLAN

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### 5 Overall financial status of the project:

Total cost of the proposal *(from section three)* \$ \_\_\_\_\_

Total local contribution *(from section four)* \$ \_\_\_\_\_

Amount of grant request *(proposal cost - local contribution)* \$ \_\_\_\_\_

Ratio of local contribution to grant request: local \_\_\_\_\_% grant \_\_\_\_\_%

### 6 Identify special resources needed to complete the project, such as technical assistance, historical interpretation, etc.: \_\_\_\_\_

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